

CARLA VILÀ
2024

carlavilag@gmail.com

www.carlavila.net

[@carlavilaa](https://www.instagram.com/carlavilaa)

Carla is a graphic and product designer, a bit analog and very curious. She likes to make objects: pottery, publications... And lots of photos.

Her work focuses on the constant search for honest and creative solutions, through experimentation in the field of design, art, photography and all creative fields.

In her spare time, she explores ceramics in a shared space with artists and potters in Poblenou.

EDUCATION

2023
Design for Art Direction Short Course
University of the Arts, London

2020 - 2021
Masters Degree, Graphic Design
BAU College of Arts and Design,
Barcelona

2020
Experimenting with Digital Publishing
with Edu Piracés & Roc Herms
MASSANA Permanent, Barcelona

2015 - 2019
Bachelor's Degree, Product Design
ELISAVA School of Design and
Engineering, Barcelona

EXPERIENCE

Set 2021 - current
Junior Graphic Designer
in La Plataforma Art Gallery

f(x): Conceptualization and realization of the graphic pieces for the exhibitions and events of the gallery. Communication through social media and digital media. Design of the gallery's website (currently in the programming process).

Involvement in the design and curatorship of the cultural and artistic related projects linked to the gallery.

2022 - current
Freelance Graphic Designer
in Poblenou Urban District

f(x): Creation of graphic pieces for the communication of the association's cultural and artistic productions.

Dec 2021 - Mar 2022
Graphic Design Internship
in Gris.Agency

f(x): Conceptualization, branding, editorial and digital communication. Being a small studio, at Gris she was able to see first-hand the entire design process, from the first contact with the client to the delivery of the final artwork. Also to be able to work on several projects for different clients at the same time.

Mar 2019
Internship in the Communication Department
in ELISAVA, Escuela Universitaria de Diseño e Ingeniería

PERSONAL INTERESTS

Contemporary ceramics
Independent magazines & editorials
Emerging art and culture
Editorial photography
Playlists
Craftsmanship

CURSOS & WORKSHOPS

2023
Wheel throwing - Pottery as a referent
with Laia Amigó
MASSANA Permanent

2021/2022
Wheel throwing
with Julen Ussia & Laia Amigó
El Torn Barcelona

2019
Dezeen Day London
Dezeen Conferences

2019
Digital Vanitas Workshop
Rendering & Art Direction
with Boldtron

SOFTWARE

Indesign
Photoshop
Illustrator
Wacom / Procreate
Pack Office
Autocad
Rhinoceros
Adobe XD
Social Media Management

LENGUAGES

Catalan native
Spanish native
English CAE C1

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Her work focuses on the search for honest and solutions, through experience in the field of design, photography and all creative fields.

In her spare time, she practices ceramics in a shared studio with artists and potters in Poblenou.

EDUCATION

2023
Design for Art Direction Short Course
University of the Arts, London

2020 - 2021
Masters Degree in Design
BAU College of Arts and Design, Barcelona

2020
Experimenting with Clay
with Edu Piracanes
MASSANA Pottery Studio, Barcelona

2015 - 2019
Bachelor's Degree, Product Design
ELISAVA School of Design and Engineering, Barcelona

EXPERIENCE

Set 2021 - current
Junior Graphic Designer
in La Plataforma Art Gallery

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Mar 2019
Internship in the Communication Department
in ELISAVA, Escuela Universitaria de Diseño e Ingeniería

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Emerging art and culture
Editorial photography
Playlists
Craftsmanship

COURSES & WORKSHOPS

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with Amigó
MASSANA Permanent

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Wheel throwing
with Julen Ussia & La Plataforma
El Torn Barcelona

2019
Dezeen Day London
Dezeen Conferences

2019
Digital Vanitas Workshop
with Boldtron

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Photoshop
Illustrator
Wacom
Packager
Autodesk
Rhino
Adobe
Social Media management

LENGUAGES

Catalan native
Spanish native
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